



**Presents.....**

# **State of the Industry Review**

***Paul Lage, MAS Norwood President & CEO***

**Brought to you by Norwood Promotional Products**

**Date: Thursday, March 25, 2010**

**Time: 6:00 pm**

**Cost: Members: Free**

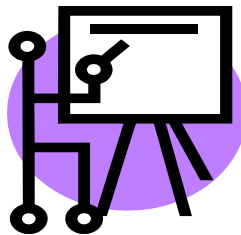
**Non Members: \$5.00 per person**

**A Light Meal will be Provided**

**3.0 MAS/CAS Credits**

**DePaul – Naperville Campus  
150 W Warrenville Rd, Rm 206  
Naperville, Illinois**

**A SPECIAL GIFT  
TO THE FIRST 100  
ATTENDEES!**



Paul Lage has recently been named President of Norwood International, a newly formed entity resulting from the recent acquisition of Norwood Promotional Products by BIC USA Inc. Lage joined Norwood Promotional Products, Inc. in June 2006 as President and CEO. He has over 23 years of industry experience with three of the most recognized suppliers in the industry: Norwood Promotional Products, Gill Studios and BIC Graphic USA. He served as Chairman of the Board for PPAI between 2002 and 2003 and was recognized in 2007 and 2009 as #1 on the Advertising Specialty Institute's list of "The 50 Most Powerful People in the Promotional Products Industry." Lage was also named the Counselor "Person of the Year for 2007."

**Are you curious  
about the future of  
the Promotional  
Products Industry?**



**Do you have questions about hot issues  
in today's economy?**

**Join PPACHicago and one of the  
Industry's premier leaders for an  
interactive discussion on:**

**What to expect in 2010 and beyond.**

**What do you need to do as an individual differently  
in the future to be successful?**

**The influence of government – new laws and  
regulations**

**What makes a great supplier and a great  
distributor**

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